

MODULE TWO

Recruiting and Selecting Initial Coalition Members



PART I AGENCY PARTNERS

When determining a set of coalition partners to support implementing Triple P in Pine County, consider agencies that are already willing, able, and a good fit with Triple P for their agency. This will help recruit those that bring unique abilities, resources, and perspectives to this work and will strengthen the initial coalition of partners around shared needs, collective goals, and joint actions for using Triple P. When we think about agencies, it's important to consider people – leaders and staff- and organizational factors that can impact the process of implementing Triple P.



CHARACTERISTICS OF A READY AGENCY

WILLINGNESS

A ready agency will have active and engaged leaders, staff, and strong community relationships that are willing and able to take on Triple P to address positive parenting needs.

FIT

A ready agency is clear about how Triple P can address family needs and how Triple P fits with the current work and practices of their organization.

ABILITY

They have an established team and networking relationships with multiple partners in the community - all of which can be important for making referral that can connect families with services to address their needs.



READY WITH SUPPORT

Keep an eye out for potential agencies to recruit later. Some agencies may have the willingness and the proper fit, but are not able because of time and resources necessary.

- WILLINGNESS
- FIT
- ABILITY



READY WITH SUPPORT

Others may not be willing to take on a new program, and/ or do not have the proper fit for Triple P. But, with some support, these agencies potentially will have the proper alignment needed to join and can be recruited into the coalition at a later time.

- WILLINGNESS
- FIT
- ABILITY



NOT READY AT THIS TIME

Others may be well connected with the Pine County community, but look out for factors such as insufficient funding and/or resources. It may not be the right time, especially with little to no willingness or ability, to involve these agencies with Triple P.

- WILLINGNESS
- FIT
- ABILITY



NOT READY AT THIS TIME

Others may view Triple P as something that takes attention and potential funding away from their proprietary community programs.

! In that case, it's important to maintain relationships for that agency to anticipate and head off any attacks.

- WILLINGNESS
- FIT
- ABILITY





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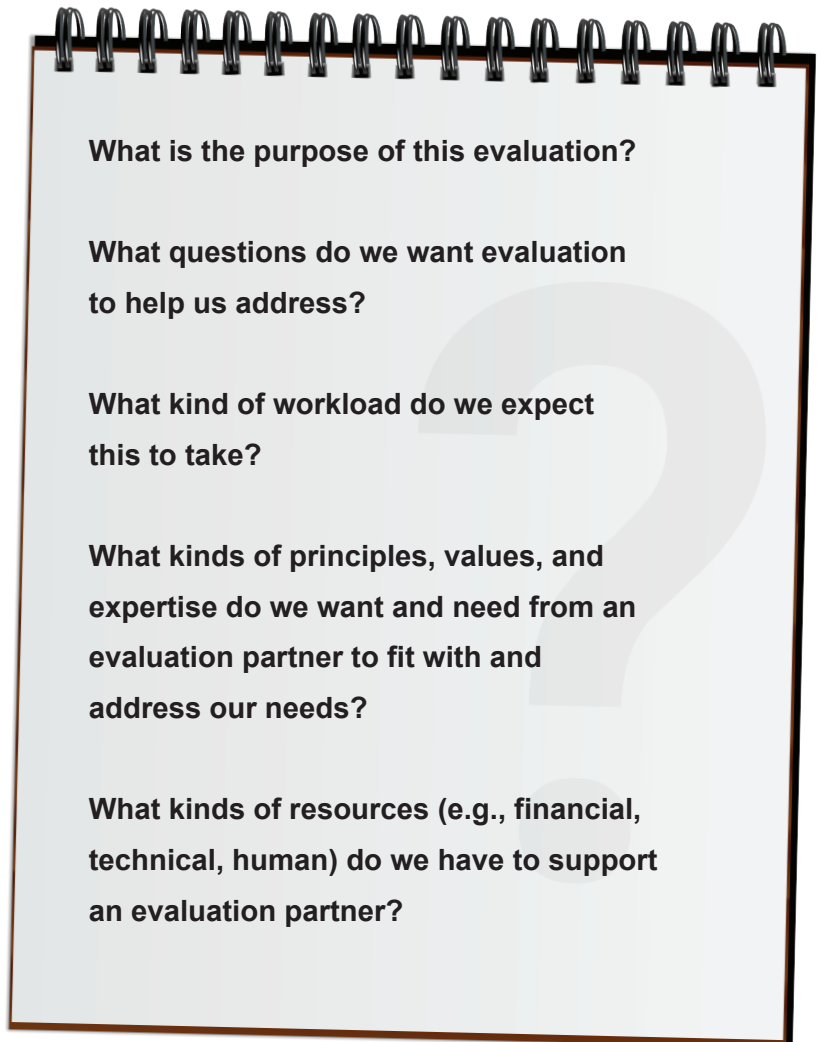
PART II EVALUATORS AS PARTNERS



Occasionally, some access to data and evaluation support is located inside an organization as an internal evaluator.



If there is not enough time support or if a budget allows for further collaboration, finding another evaluation partner is key. It's important to consider both their technical and their broader knowledge for they can help make informed decisions based on data and information. Before considering an external evaluation partner, it's important to address some key questions.



Sometimes we have to balance key characteristics of what we are looking for in an evaluator with our ability to pay them.

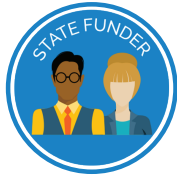




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PART III FUNDERS AS PARTNERS



In some cases, funding for a program such as Triple P may come from State agencies such as Health and Human Services, Social Services, Behavioral Services. Such funding to counties can be instrumental for getting Triple P started in Pine County.



Even so, many contingencies such as annual budget renewals, approvals, and competing demands make this important funding support inconsistent and unstable. For a Triple P coalition such as Pine County, it is important to secure additional and multi-year funding from other sources that is more stable to complement what the State is sometimes able to provide.



Even if you can't find multi-year funding, potential funders that can provide funds immediately will help to establish and maintain connections and support with others doing similar work for local networking.

Alternatively, having "braided" or "blended" funding from multiple sources (e.g., state, local, private) may be important to bring to other funders and policy makers. Doing so may help make funds more flexible and efficient for improving outcomes and actually save on costs.



Finding an initial, main funder is critical to get started with implementing Triple P in Pine County. At the same time, we can't rely on one or two sources of funding to sustain new and innovate programs such as Triple P.



NCIC-TP

North Carolina Implementation
Capacity for Triple P



UNC

FPG CHILD DEVELOPMENT INSTITUTE



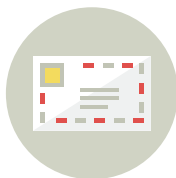
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PART IV: COMMUNITY MEMBERS

When we think about community members as partners in this work, it's important to consider the important roles they play in supporting the use of Triple P.



In Pine County, community members are key messengers of local needs, what is working, and what is not.



Community members have the local connections to activate a strong network of community interest and voice to support the use of Triple P.



Even if they are not the best fit, never turn away community members instead provide supports to help align their skills to the coalition goals.

