



MODULE ONE

Community Readiness for Scaling-Up Triple P



Learning Objectives

Sequence the necessary steps for an action plan to scale up a new child and family wellbeing program in Grand County.

Common Action Steps for Scaling-Up Triple P

Step One

Identifying stakeholders working in your community that might partner with you in your exploration efforts.

Step Two

Conduct a community needs assessment related to children and families.

Step Three

Contact Triple P America to discuss local capacities needed for implementation.

Step Four

Contact a local or statewide intermediary that can support Triple P implementation in Grand County.



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Learning Objectives

Identify the individuals who needs to be at the table in order to effectively scale up Triple P.

Co-Creation Partners

Partners' Value

Agency Leaders & Staff

Agency leaders provide context about competing initiatives and organizational factors that may impact program implementation. Practitioners offer essential information about successful program delivery and the support they'll need to get there.

Regional Funder

Regional funders provide financial resources and can advocate for creating the conditions you'll need for success and sustainability.

Community Members

Community members provide unique information about historical system barriers, stigmas, and local parent preferences. Networks of community members help disseminate key information to increase program awareness, reach, and accessibility.

Policymakers

Policymakers have the ability to directly influence the system environment, addressing widespread barriers and affecting needed system changes.

Researchers/ Evaluators

Researchers and evaluators not only bring technical skills for quality and outcome monitoring, but also have broader scientific knowledge to ensure evidence-informed decision-making.





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Learning Objectives

Assess whether or not Triple P is a good fit for the needs of Grand County.

Identified Community Needs

School readiness assessments in Grand County show child social and emotional developmental Kindergarten entry isn't up to par.

Abuse and neglect cases trending upward.

Parents desire for support; concerned about the accessibility, stigma.

Characteristics of Team and Grand County's local context

It's feasible for your team to participate in an ongoing relationship with a program purveyor like Triple P America.

Triple P aligns well with other Grand County health and wellbeing initiatives.

Multiple service agencies in Grand County have before or may now be ready to participate in collective actions that are informed by shared data.

Your team is interested in impacting population-level child and family outcomes

Potential funders and community partners in Grand County are looking for evidence-based programs to increase the likelihood of success.





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Learning Objectives

An example “summary speech” about scaling up Triple P to provide rationale to community partners is below and can be used to help construct your speech.

Describe identified needs in Grand County

Remember, try to appeal to your partners’ own interests:
what the needs mean to them.

Thank you for your support as we began to explore child and family wellbeing needs in Grand County. The community needs assessment you funded showed that our children aren’t all starting kindergarten with the social and emotional skills to get off on the right foot. We’ve also seen child abuse and neglect cases rising over the past few years in our community. When we listened to local parents and families, a fair number said they would like to make use of parenting support for things like teaching their kids needed routines, promoting healthy interests, and managing behavior. But even with existing community services, parents were unsure where to turn for the level of help they wanted. Many also felt that reaching out for even basic parenting advice might be judged or lead to false concerns about their parenting.



Describe the recommended strategy to address local needs.

This may include clear rationale for the local fit and expected outcomes of Triple P.

When we looked around for parenting programs that might address some of these needs and preferences, the Triple P – Positive Parenting Program system of interventions gained our interest. Triple P has an evidence-base that includes good child social and emotional development outcomes from birth through age 8, has demonstrated the ability to reduce child abuse and neglect across whole communities, and includes media and other community-wide strategies to normalize the need for parenting advice and increase the reach of parenting support. We also believe that Triple P could align well with our other current community wellbeing initiatives, such as our new health campaign around child physical activity and health foods.



Describe what it will take to scale-up.

Be clear about current capacities and additional capacities that will have to be created.

We've had an initial conversation with Triple P America, and to scale-up Triple P with good effect, it's best to have collective effort from a group of committed local service agencies and practitioners. To this end, we already have several local child and family service agencies from across the service spectrum that have expressed interest in collective actions towards shared community outcomes not unlike kindergarten readiness or child safety. Some of these agencies participated in our recent child reading initiative, and even used data to show their effectiveness and improve outcomes. Our exploration team has interest in coordinating and supporting the effort. We also think our role is feasible with funding support and clear commitments from other community agencies and partners.



Make a clear request from co-creation partners.

What is it your team needs from them to move forward?

We've partnered with each of you because you bring unique abilities, resources, and perspectives to the table. While our exploration team doesn't pretend to have all the answers yet, we believe that with your partnership, the initial data we have at hand, and the fit that Triple P appears to provide for our community, we're on the right track to improve the lives of families in Grand County. What we're asking for now is to reaffirm our partnerships and take the next steps together. We believe that we're ready to recruit an initial coalition of community partners around our community needs, collective goals, and joint actions using Triple P. And we know that we will need to get the necessary resources to scale Triple P to reach all Grand County families. Will you join us in these next steps?





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Learning Objectives

Demonstrate ability to gain buy-in from co-creation partners within conversation. Below shows the best choices for a successful buy-in.



AGENCY

How is this going to fit in with everything else we have going on?

By embedding effective implementation strategies and best practices, agencies will have an opportunity to better align programs internally and across the community.



PARENT

These new community initiatives are always done to us, not with us. How can we be sure that we're going to have meaningful voice and involvement this time?

We will identify local parents who would be willing co-lead the Triple P initiative and participate in program evaluation and practitioners' professional development activities.

FEEDBACK

Applying research and learning from implementation science can create opportunities to defragment agency programs by developing common practices for organizational leadership, workforce development, and quality and outcome monitoring. Shared systems practices across a community can likewise create better program alignment across the community.

Embedding community members as active and involved partners in the implementation process breaks with tradition, and ensures meaningful participation.





AGENCY

How will this be funded?

While we hope to secure some initial resources from a local funder, the process of identifying adequate funding streams will be ongoing work.



FUNDER

Given how large this initiative may become over time, how do you plan to manage the sizable funding that may be necessary?

This initiative is likely to need a blended funding model over time.



FUNDER

How do you plan to sustain this program financially over time at such a large scale within the community?

Over time, we will identify existing funding streams that can be repurposed and seek to develop new funding streams.



FUNDER

I'm sorry to rattle off so many questions in a row, but I have one more. Typically, program funding results in limited success for short periods of time. In this case, how might we increase the likelihood of a stronger return on investment?

Funding is typically only used for program training and materials. We will purposefully invest in the local implementation capacity needed to support success and sustainability.

FEEDBACK

Good job navigating the uncertainty and necessity of financial support at this stage. Financial sustainability will be important throughout all stages of implementation and scale-up.

That is probably true, and shows your funder your flexible thinking. Although an initial funder may get the project off the ground, making use of multiple funding streams, including local agencies' existing funding streams, may be necessary over time.

Pinning down specific solutions is difficult, and may not be necessary at this time. The likelihood of financial sustainability is increased by flexible, multi-faceted strategies that make use of existing resources first.

Well done! You've helped the Community Foundation understand why program funding hasn't always worked in the past while starting to get buy-in for more flexible use of funding beyond services alone.



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FEEDBACK



EVALUATOR

How will you know if you are successful?

We will be successful if we are able to improve community wellbeing outcomes and organize the local capacity to ensure program sustainability and improvement over time.

You got it. Success without sustainability is a flash in a pan. Local sustainability is best developed by organizing and aligning local community capacity to support program improvement indefinitely.



EVALUATOR

What do you need to know along the way to increase likelihood of success?

Working with a local evaluator, we intend to identify and monitor multiple benchmarks for implementation success and previously identified community wellbeing indicators.

Right! The success of your overall initiative comes from successful, sustainable Triple P implementation paired with improvement in originally identified community needs. This ensures you'll not only know whether your local families are experiencing improved outcomes, but also why your families are experiencing their outcomes— so you can keep Triple P going and make improvements to the local Triple P implementation process.



INTERMEDIARY
SUPPORT

Who is going to be responsible for ensuring that local capacity to implement Triple P is developed and that performance is strong?

It will take a coalition of agencies working together, each with identified leaders and implementation team members, to ensure a system of support and feedback about Triple P implementation across the community.

Implementation doesn't happen on its own. Without clearly identified teams to ensure quality implementation across community service agencies and a lead agency to provide backbone support for the initiative, Triple P implementation is likely to be meager or not sustain.



AGENCY

What kind of time and effort will be required from agency staff?

Practitioners will need time to train, coach, and collect data. Also ongoing leadership and daily management support for Triple P implementation will be required.

Participation from staff at all levels of the agency will best support successful and sustainable implementation.



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FEEDBACK



AGENCY

Given all that we already have to do, why should local agencies participate in this?

The collection of implementation resources and abilities we'll develop across all agencies involved in the coalition is likely to benefit not only Triple P delivery, but other agency programs as well.

Agencies leaders will be happy to learn not only about new Triple P resources, but broader benefits that the community initiative may bring.



PARENT

What do you know about the culture of our community families? How do we know that this program will fit with our culture, needs, and preferences?

We will actively involve parents and Triple P developers as co-leaders in the implementation process to ensure the local fit and acceptability of Triple P.

By partnering with community parents and Triple P developers, you have the best chance of tailoring the initiative to local fit and preference while maintaining the integrity of the key elements that make Triple P successful.



INTERMEDIARY
SUPPORT

What external supports might be needed on an ongoing basis?

Bringing together this initial group of co-creation partners is a start. Over time, we'll be asking each of you, and others in your role, to be key support partners.

Right. Developing local implementation capacity and performance is a key task of all co-creation partners, though individuals and roles may change across time. Each co-creation partner brings unique perspectives, knowledge, and resources.



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