

Tools for 5-year Strategic Plan

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5-year strategic plan grounding



Helps define direction and realistic objectives and goals.

Offers a foundation from to grow, evaluate success, and inform decision-making.



Participation of stakeholders ensures the plan reflects the values and beliefs of the community it serves.



Strategic plans are living documents. They should change over time.

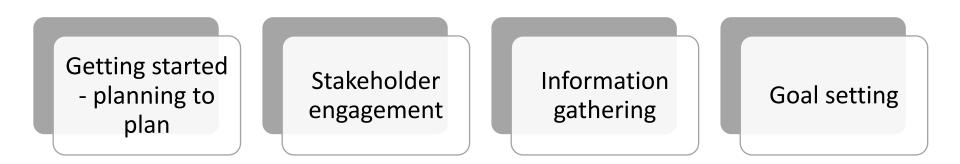


Reviewing and evaluating your strategic plan regularly will help keep you accountable and on track to achieve your goals and objectives.





Phases for 5-year plan





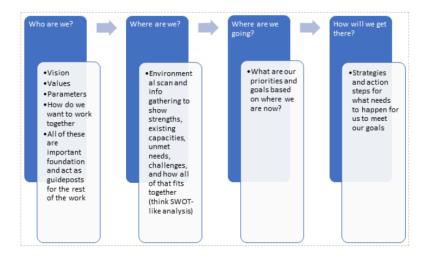




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Getting started – Planning to plan

5 year plan approach - Alexis



IAP2 Spectrum - Alexis

	INFORM	CONSULT	INVOLVE	COLLABORATE	EMPOWER
PUBLIC PARTICIPATION GOAL	To provide the public with balanced and objective information to assist them in understanding the problems, alternatives and/or solutions.	To obtain public feedback on analysis, alternatives and/or decision.	To work directly with the public throughout the process to ensure that public issues and concerns are consistently understood and considered.	To partner with the public in each aspect of the decision including the development of alternatives and the identification of the preferred solution.	To place final decision-making in the hands of the public.
PROMISE TO THE PUBLIC	We will keep you informed.	We will keep you informed, listen to and acknowledge concerns and provide feedback on how public input influenced the decision.	We will work with your concerns and issues are directly reflected in the alternatives developed and provide feedback on how public input influenced the decision.	We will look to you for direct advice and innovation in formulating solutions and incorporate your advise and recommendations into the decisions to the maximum extent possible.	We will implement what you decide.
EXAMPLE TOOLS	Fact sheetsWebsitesOpen houses	 Public comment Focus groups Surveys Public meetings 	Workshops Deliberate polling	 Citizen Advisory committees Consensus- building Participatory decision-making 	 Citizen juries Ballots Delegated decisions

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Increasing Level of Public Impact

Stakeholder Engagement

Collective Impact Elements

CCP Reference Tool

Figure 3 | Five Collective Impact Conditions



core implementation capacities: co-creation Partners & Processes

Background What is it?

Co-creation involves key partners that work together to develop local resour and abilities to support effective strategies across communities. The full range of partners includes: 1) leadership and staff from service delivery agencies; 2) state/local funders and policymakers: 3) intermediary and purveyor organizations that provide general implementation and program-specific support; 4) community parents familias and other partners: and 5) researchers and evaluators. Different partners can be different levels. Together, co-creation partners combine valuable perspectiv abilities to ensure what it takes to lead, manage, support, problem-solve, and What does it look like when Co-Creation is working well?

Co-creation partners are actively involved across a full range of activities to be align the visible infrastructure needed for effective implementation (e.g., liste explore readiness, coaching support activities, fidelity assessment processes). are sharing ideas to manage mutual problems; funders and policy makers are communication with state and local leaders; program (purveyor) organizatio resources to be locally and culturally responsive; and community members a support activities and transferring learning about the program to others. Acr involvement, (ranging from being informed and consulted to directly involves and co-leading in decision making), co-creation is a choice that needs transpa and active support to move from current to elevated roles for effective impl

Why is Co-Creation important?

No one organization is responsible for "what it takes" for effective impleme Co-creation leverages the "lived experience" into developing and supporting and appropriate services. Community partnering helps to ensure that the lea management, delivery support, and problem solving functions necessary to : happening. Such collaboration has been shown to lead to knowledge and evi more implementable and attention to local needs and increased relevance and implementation activity. Expecting that collaboration can occur without a sur infrastructure is one of the most frequent reasons why it fails. Deliberate an attention to co-creation helps ensure "what it takes" for effective implement

Co-Creation Best Practices

The following best practices draw from current research and practice applying co-creation to developing local capacities for effective implementation

➔ Each of the five co-creation partners o are actively involved in building local impleme WW o contributes resources (i.e., time, effort, connec the development of local implementation capa actively shares perspectives and generates new development of local implementation capacit NOTE: please see the intermediary Organization (IO) function <u>Bartannian Coppersent</u> & Co focus on the <u>underlined</u> piece. Implementation Support helps develop local capacities for Co-



Core Implementation Capacities: Co-Creation Partners & Processes 🛛 📻 🋜 🎬

- + A written partnership engagement plan (developed or adopted) identifies co-creation partners and outlines their roles and responsibilities
- ĥ outlines who will be responsible for engaging co-creation partners and strategies for engagement.
 - ➔ Learn and improve co-creation processes (in the plan and active, in realtime) with data feedback loops
 - ➔ Create opportunities for partners to self-organize into meaningful roles

Important Knowledge & Skills

- + Organizational assessment + Collaborative, shared facilitation
- + Adaptive leadership (see PRIS-General; in particular, regulating instinct and nature of leaders and organizations to retreat to regular way of doing things)
- + Proficiency in engagement of co-creation partners (rationale, benefits, challenges of the process; who they are, how they can support implementation, how to engage them) + Understanding the priority of equity, diversity, and inclusion in creating change
- + Understanding and managing power dynamics
- + Understanding and helping to design teaming structures that integrate co-creation partner
- (also see Leadership and Implementation Teams) + Understanding the interface and linkages with other implementation capacity domains, and how they support co-creation partners and processes
- + Knowledge of how co-creation best practices can be measured in the CCA (NCIC-TP proxies)

Resources and Tools

- Implementation Capacity for Triple (ICTP) Simulation Lab. click on Co-Creation Partner Support in the vidual , <u>https://icto.fpg.unc.edu/ictp-simulatio</u> o_Learning Modules: Community Readiness Parts 1 & 2
- Community Implementation Capacity Readiness Tool
 International Association for Public Participant (IAP2), Spectrum of Public Participation Co-Creation Case Study: Active Involved Community Partnerships in California Child
- Welfare System (forms and functions) Implementation Brief: The Potential of Co-Creation in Implementation Science, Allison
- Metz, National Implementation Research Network, 2015. resources/NIRN Met nplementationBreif-CoCreation.pdf
- Conditions for Co-Creation. https://i2insights.org/2018/10/09/conditions-for-co creation/#more-11614
- 10 Ways to Build School-Community Partnership https://www.voutube.com/watch?v=Lc_8Qil2GPU



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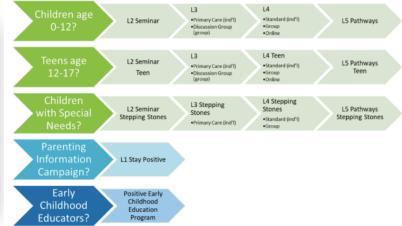
Information Gathering

Household Data Spreadsheet

Data driven discussion tool

Triple P Reach	Estimates								
American Communit	y Survey: 5-year Estima	tes					1		
ACS Table Code		S0101_C01_00	50101_C01_022	Calculation:	S1101_C01	005E			
County	▼ State ▼	Total Pop	Children aged 0- 17	Caregiver	Families 🔻	Stay Positive: 85% of Population	Stay Positive: 85% of Caregivers	Triple P Lvl 2-5: 20% of Families	Triple P Lvl 2-5: 25% of Families
Alamance County	North Carolina	160,576	36,203	28,718	17,763	136,490	24,410	3,553	4,441
Alexander County	North Carolina	37,119	7,618	5,978	3,445	31,551	5,081	689	861
Alleghany County	North Carolina	10,973	1,943	1,730	1,036	9,327	1,471	207	259
Anson County	North Carolina	25,306	4,936	3,133	2,027	21,510	2,663	405	507
Ashe County	North Carolina	26,786	4,893	4,135	2,501	22,768	3,515	500	625
Avery County	North Carolina	17,501	2,707	1,953	1,140	14,876	1,660	228	285
Beaufort County	North Carolina	47,243	9,759	6,579	4,036	40,157	5,592	807	1,009
Bertie County	North Carolina	19,644	3,508	2,153	1,414	16,697	1,830	283	354
Bladen County	North Carolina	33,778	7,125	5,130	3,343	28,711	4,361	669	836
Brunswick County	North Carolina	126,860	20,621	14,673	8,871	107,831	12,472	1,774	2,218
Buncombe County	North Carolina	254,474	48,313	39,355	22,870	216,303	33,452	4,574	5,718
Burke County	North Carolina	89,712	17,402	13,714	8,332	76,255	11,657	1,666	2,083
Cabarrus County	North Carolina	201,448	52,386	44,137	25,644	171,231	37,516	5,129	6,411
Caldwell County	North Carolina	81,779	16,870	13,694	8,136	69,512	11,640	1,627	2,034
Camden County	North Carolina	10,447	2,491	1,811	1,064	8,880	1,539	213	266
Carteret County	North Carolina	68,920	12,414	11,026	6,603	58,582	9,372	1,321	1,651
Caswell County	North Carolina	22,746	4,311	3,801	2,168	19,334	3,231	434	542
Catawba County	North Carolina	156,729	35,357	26,728	15,879	133,220	22,719	3,176	3,970
Chatham County	North Carolina	69,791	14,350	11,518	6,745	59,322	9,790	1,349	1,686

Triple P Variants – by target population

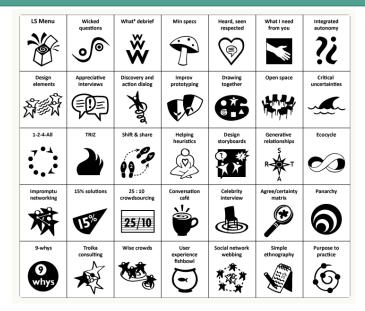






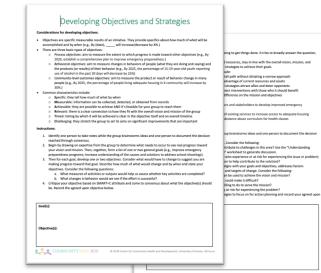
Goal Setting

Facilitation Strategies



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Community Toolbox



COMMUNITY TOOL BOX
 D 2058 Center for Community Health and Development, University of Kansas. etb.ku.





Breakout Conversations



Where is your team in thinking about how to start the 5-year strategic plan?



What community strengths can you draw upon to help your strategic planning process?



What barriers do you see in the way of creating your 5-year strategic plan with full community engagement?



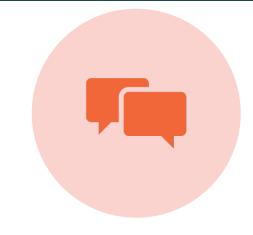
What do you need from the support system to be successful in engaging your community and creating a 5-year strategic plan?





Next Steps





DOCUMENT WITH THE MENTIONED TOOLS AND RESOURCES AND LINKS TO SIM LAB

FOLLOW-UP CONVERSATION AT ANOTHER NCLC IF HELPFUL









IMPACT CENTER at FRANK PORTER GRAHAM CHILD DEVELOPMENT INSTITUTE

Will Aldridge Jessica Reed Rebecca Roppolo Ariel Everett Christina DiSalvo Wendy Morgan Renée Boothroyd Robin Jenkins Jenna Armstrong Julie Austen Shannon Chaplo Alexis Kirk

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